

ASC and Telefónica Tech Announce Partnership

ASC and Telefónica Tech allied and signed global contract to provide secure compliance recording

Hoesbach, June 14, 2022 – Today ASC announced the next important partnership with Telefónica Tech in Spain. The leading company in digital transformation with a wide range of services and integrated technological solutions for Cybersecurity, Cloud, IoT, Big Data and Blockchain, and ASC, one of the worldwide leading providers of software and cloud solutions for omnichannel recording, joined forces to offer a professional compliance recording solution.

The worldwide number of daily active users of Microsoft Teams is growing and growing. In January 2022 already 270 million people used the collaboration services. Recording Insights is a native Microsoft Teams compliance recording solution - certified by Microsoft - used by all organizations with a legal obligation to record and archive their communications – especially contact centers, financial service providers, and public safety organizations.

Capturing and storing all communications data in a compliant and reliable manner is the fundamental requirement of all recording customers. Thanks to ASC's cloud service Recording Insights, also compliance customers of Telefónica Tech can now take the next step on their journey to cloud communications with Teams and comply with legal regulations such as MiFID, FCA, FINRA, Dodd-Frank or HIPAA.

With a global contract ASC and Telefonica Tech intent to increase the competitiveness of the Telefonica operator connect service and obtain new revenue streams for both companies. “This cooperation is an important milestone for us”, explains Dr. Gerald Kromer, Chief Executive Officer of ASC. “In combination with our leading technology and Telefónica Tech's services and integrated digital solutions we have a strong joint proposition for the Spanish market.”

“We're excited to introduce ASC's recording, transcription, translation, and analytics reference platform to our solution portfolio. ASC has a very strong solution for clients with a Teams environment and Teams and we are convinced that it will be very useful for companies in this new environment of digital business transformation”, Rames Sarwat said, Product and Innovation Director of Telefónica Cybersecurity & Cloud Tech.

PRESS INFORMATION

For more information about ASC's portfolio, please visit www.asctechnologies.com

About ASC

ASC is a worldwide leading provider of software and cloud solutions in the field of omni-channel recording, quality management and analytics. Among our target groups are all companies that record their communication, especially contact centers, financial service providers, and public safety organizations. We record, analyze and evaluate interactions across all media – as a service from the cloud as well as on-premise. We believe in cloud, and thus offer a truly multi-tenant, highly scalable family of products and services – giving our customers full flexibility, allowing them to invest as they grow, always leveraging our latest technology. Headquartered in Germany, ASC is the #1 Europe-based player in its industry with subsidiaries in currently twelve countries.

About Telefónica Tech

Telefónica Tech is the leading company in digital transformation. The company has a wide range of services and integrated technological solutions for Cybersecurity, Cloud, IoT, Big Data, or Blockchain. For more information, please visit: <https://telefonicatech.com/>

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We record & analyze communications

